



# Sponsorship Opportunity

| Opportunity   | Title Partner | Associate Partners | Projection Partner  | Audio Partners | Lunch Partner (One Day) | Cafe Partner (One Day) | Cocktail Dinner (28th Aug) | Lanyard Partner | Bags Partner |
|---|---------------|--------------------|---|----------------|-------------------------|------------------------|----------------------------|-----------------|--------------|
| No. of Slots  | 1             | 4                  | 1   | 2              | 1                       | 1                      | 1                          | 1               | 1            |
| Exhibition Stall - Bare/Shell space   | 18 sqmts      | 18 sqmts           | 9 sqmts   | 9 sqmts        | N                       | N                      | N                          | N               | N            |
| Inclusion of Company Logo with the title 'Big Cine Expo 2018' as a presenter                                  | Y             | N                  | N   | N              | N                       | N                      | N                          | N               | N            |
| Inclusion of Company Logo in the Advertisements   | Y             | Y                  | N   | N              | N                       | N                      | N                          | N               | N            |
| Inclusion of Company Logo in the Exhibitor Visitor Passes   | Y             | Y                  | N   | N              | N                       | N                      | N                          | N               | N            |
| Inclusion of Company Logo in the Posters/Banners  | Y             | Y                  | N   | N              | N                       | N                      | N                          | N               | N            |
| Inclusion of Company Logo on the Bags (circulated to all visitors)  | Y             | N                  | N   | N              | N                       | N                      | N                          | N               | Y            |
| Inclusion of Company Logo on the Lanyards   | N             | N                  | N   | N              | N                       | N                      | N                          | Y               | N            |
| Inclusion of Company Logo in the Big Cine Expo 2018 website (hyperlinked to your company website)             | Y             | Y                  | Y   | Y              | Y                       | Y                      | Y                          | Y               | Y            |
| Inclusion of Company Logo in all promotional e-newsletters  | Y             | Y                  | Y   | Y              | Y                       | Y                      | Y                          | Y               | Y            |
| Inclusion of Company Logo in the Main Brochure (only for companies confirming prior to printing of brochures) | Y             | Y                  | Y   | Y              | Y                       | Y                      | Y                          | Y               | Y            |
| Inclusion of Company Logo in the stand alone banners  | Y             | Y                  | Y   | Y              | Y                       | Y                      | Y                          | Y               | Y            |
| Inclusion of Company Logo in the industry trade magazine advertisements                                       | Y             | Y                  | Y   | Y              | Y                       | Y                      | Y                          | Y               | Y            |
| Inclusion of one full page colour advertisement in the Exhibition Show Directory (circulated to all visitors) | Y             | Y                  | Y   | Y              | Y                       | Y                      | Y                          | Y               | Y            |
| Opportunity for the CEO/Head to be present in the speaker slot  | Y             | Y                  | Y   | Y              | Y                       | Y                      | Y                          | Y               | Y            |
| Special Note  |               |                    | System to be brought and intergated by the sponsoring company |                |                         |                        |                            |                 |              |